

For Immediate Release

ICYNENE LD-R-50™ Green Approved for National Green Building Certification

Mississauga, ON (August 24, 2009) – Icynene’s renewable-based spray foam insulation, ICYNENE LD-R-50™, has been *Green Approved* by the National Association of Homebuilders’ (NAHB) Research Center.

The NAHB Research Center Green Approved mark is a builder’s assurance that a product is eligible for points toward National Green Building Certification. Approval is measured based on the National Green Building Standard™, which is the best existing standard for green and sustainable residential projects.

“There’s a sense of confusion about what green products to select to earn points toward National Green Building Certification,” says Shawn Rippon, V-P Marketing for Icynene Inc., “but the Green Approved mark is a builder’s assurance that ICYNENE LD-R-50™ complies with specific green scoring criteria for certification to the ICC 700-2008 National Green Building Standard (NGBS).”

To tally up all the potential points that can be earned by using ICYNENE LD-R-50™, builders will be pleased to learn that up to 53 potential points can be awarded. To put this in perspective, the maximum number of points that any other insulation product currently earns is six.

The use of ICYNENE LD-R-50™ is approved to receive up to 53 points under the following National Green Building Standard practices: biobased product (up to 6 points), insulation and air-sealing (3-15 points), building envelope leakage rate (3-15 points), formaldehyde emissions in accordance with CDPH 01350 (4 points), and continuous air barrier between walls and ceilings separating the garage from the home (2-13 points).

Builders can view full practice descriptions and the potential points awarded within each practice by visiting GreenApprovedProducts.com. Click on the “Find Products” link, then select Icynene Inc. from the list.

(more...)

ICYNENE LD-R-50™



About Icynene Inc.

Established in 1986, Icynene Inc. is the leading manufacturer of open-cell foam insulation products that are designed to help create Healthier, Quieter, More Energy Efficient® environments. Icynene® is the insulation of choice for green building around the world, setting a standard for energy performance, comfort and reduced greenhouse gas emissions.

Icynene's products are distributed (throughout North America, Australia, Asia and Europe) through a network of Icynene Licensed Dealers and Distributors who perform installation on-site for each custom application.

For more information about Icynene® or to locate an Icynene Licensed Dealers across North America, visit www.Icynene.com.

For more information, contact:

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