



For immediate release

Icynene's spray foam insulation products on show at NextGen Makeover Home at IBS 2013

Mississauga, ON. 18 January 2013. Leading spray foam manufacturer, Icynene, will be featured in the NextGen Makeover Home at the upcoming 2013 International Builders Show in Las Vegas, Nevada. Held at the Las Vegas Convention Center from January 22nd to January 24th, the conference is the biggest of its kind, bringing together everyone within the building industry.

Icynene spray foam was installed in the NextGen Makeover home as part of a remodelling project. Icynene's VP Marketing, Betsy Cosper will be interviewed by television personality Ty Pennington at the home during the show.

Icynene will be exhibiting at booth #C6507 with our sales team and regional managers available to answer any questions about our product range including our new product, Icynene Classic Max™. Delegates are invited to visit the Icynene booth and NextGen Makeover home and discover the evolution of insulation with Icynene.

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About Icynene Corp

Established in 1986, Icynene helps to build energy efficient residential and commercial structures in over 31 countries worldwide. Our portfolio of industry leading light density open cell and medium density closed cell SPF solutions are both insulation and air barrier materials for improved indoor air quality and reduced energy costs making Icynene the smart choice for builders, architects, building owners, and homeowners.

For more information, contact:

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