



For immediate release

Icynene product innovation recognized by industry peers

Mississauga, ON. 30 October 2013. Icynene's product innovation continues to be singled out for recognition by industry peers following a recent spate of accolades from several major architectural, building and home design publications.

In the third quarter of 2013, the spray foam manufacturer was awarded the 2013 Innovation Award for Spray Foam Insulation for the third consecutive year by Home Builder Executive magazine, 2013 Reader's Choice Product Award by Builder magazine, Top 50 Products for Icynene Classic Max by Architectural Products magazine and Top 100 Products for Icynene Classic Max by This Old House®.

Each of the accolades recognizes Icynene's leadership position in the development of high-performance spray foam insulation materials.

"To be honored by each of these publications solidifies Icynene's position in the marketplace as a true innovator in the spray foam insulation category. Our product innovation and development resonates with builders and architects alike. No other spray foam manufacturer matches our drive in developing functional, high-performance spray foam insulation products. The Icynene R&D team always seeks to drive the spray foam insulation category further," said Icynene VP Marketing, Betsy Cosper.

The awards follow Icynene's recognition as the number one insulation brand for quality in the Builder Magazine 2013 Brand Use Study.

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About Icynene Corp.

Established in 1986, Icynene helps to build energy efficient residential and commercial structures in over 31 countries worldwide. Our portfolio of industry leading light density open cell and medium density closed cell SPF solutions are both insulation and air barrier materials for improved indoor air quality and reduced energy costs making Icynene the smart choice for builders, architects, building owners, and homeowners.

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