



For immediate release

Icynene awarded Greenguard Gold certification for ultra-low VOC Icynene Classic Max open cell spray foam insulation innovation

Mississauga, ON. 13 September 2016. Icynene, the pioneer of modern open-cell spray foam insulation solutions, has been awarded Greenguard Gold certification by UL Environment for its high performance, ultra-low VOC open-cell spray foam insulation – Icynene Classic Max. It is believed to be the first open-cell spray foam insulation product in the United States to achieve the certification.

The Greenguard Gold certification for Icynene Classic Max comes after the spray foam manufacturer was awarded a Greenguard Gold certification by UL Environment for its high R-value, ultra-low VOC closed-cell foam innovation, Icynene ProSeal in March 2016. The certifications for both spray foam products contribute valuable points in established green building programs, satisfy strict local building code or ordinance criteria as well as meet indoor air quality requirements.

A 2014 consumer green affinity study from the Shelton Group suggests that around seventy percent of Americans will search for greener products. The Greenguard Gold certification allows design professionals and specifiers to create green, comfortable and more energy efficient buildings confidently.

“Greenguard Gold certified building materials are recognized, referenced and preferred by more than 400 federal purchasers, retailers, green building rating tools and building codes from around the world. Icynene Classic Max is understood to be the first open-cell spray foam to be awarded the certification. The recognition from UL Environment is testament to Icynene’s commitment to innovation and delivering responsible, high performance insulation materials,” said Icynene VP Engineering, Paul Duffy.

Icynene Classic Max is an ultra-low VOC one-and-done open-cell spray foam innovation that eliminates the need for an ignition barrier in unvented attic assemblies in residential construction. Icynene Classic Max features an R-value of 3.7 per inch.

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**About Icynene**

Established in 1986, Icynene helps to build energy efficient residential and commercial structures in over 31 countries worldwide. Our portfolio of industry leading light density open cell and medium density closed cell SPF solutions are both insulation and air barrier materials for improved indoor air quality and reduced energy costs making Icynene the smart choice for builders, architects, building owners, and homeowners.

For more information, contact:

Icynene Marketing Communications
media@icynene.com 800-758-7325, x215
www.icynene.com

About UL

UL Environment, a division of UL (Underwriters Laboratories), works to advance global sustainability, environmental health, and safety by supporting the growth and development of environmentally preferable products, services, and organizations. For more information, visit www.ul.com/environment.